

## **Associations**

**MASTER & ASSOCIATES** today, is associated with the following prominent Architectural and planning firms with a two way exchange of innovations, ideas and experience.

- ➤ M/s. Wald Rukhnke & Dost Monterey
- ➤M/s. Frank Lyon & Stv Lyon Associates Inc
- **➤**M/s Eike Becker and Associates
- ➤M/s Scholze
- **>**M/s Wohr Parking System
- ≻M/s Anselment, Möller + Partner GmbH.

- A South California based company with 28 years of experience.
- A Honolulu based firm with 40 years of experience.
- An Architectural Firm based in Germany.
- Mechanical and Engineering Services at Stuttgart, Berlin.
- Mechanical Parking Solution Systems based in Berlin.
- Architectural, infrastructural & Parking Experts in Germany.



# $\boldsymbol{M}$ & A Won the first $\boldsymbol{A}\boldsymbol{ward}$ for the design competition for :

- ☐ Mysore State Road Transport Corporation (MSRTC) Bangalore.
- ☐ Appreciation Plaque from M/S. Hinditron Tektronix Ltd









## **EXCELLENCE IN ARCHITECTURE WITH A HUMAN TOUCH**



## MASTER & ASSOCIATES,

a proprietor firm established in 1971 is a multifaceted firm rendering Architectural, Engineering, Interior Designing and Project Management Services to a varied clientele all over India and in select location overseas.

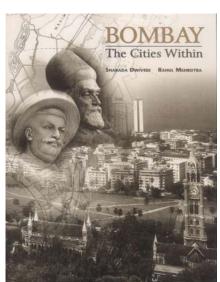
### **MASTER & ASSOCIATES**

is a company that puts the customer needs first at all times with environmentally suitable designs for an absolute relationship with site and surroundings, viewing of architecture as a methodology for a functional upgrade of end use, value of money with timely deliverance. believe in innovation with experience and intensive personal attachment. We have and a young talented workforce, sensitive and dedicated to the above mission.

### **LINEAGE**

The Firm has its Origin in 1928 from the parent firm of M/S.

MASTER SATHE & BHUTA which single handedly contributed to almost 30% of the total Architectural and Planning Development in the country from 1928 to 1956.









Top: The Industrial
Assurance building at
Churchgate designed by
Master, Sathe and
Bhuta. Above: Soona
Mahal, a striking
example of Art Deco.
Opposite: Completed by
the late 1930s, Marine
Drive became the most
splendid sea-side
promenade in Bombay.





## 1. Philosophy

## Philosophy and background

who still occupy it to this day as Citibank. The architects, Master, Sathe & Bhuta, took full benefit of the vantage site and positioned the main entrance at the corner of the building with an imposing 100 foot high dome.

The building not only changed the aspect of this corner but also served as an attractive point of entry to the central avenue leading to Ballard Estate. The impressive building stimulated demand for plots and set a precedent for the type of buildings that were subsequently constructed on the new avenue.

The Bansda residence and the Mafatlal Park complex comprising 5 blocks with 60 luxury flats were both designed by Master, Sathe & Bhuta and completed in 1940. What characterised all this new development was the use of a modern architectural vocabulary, which had emerged, with the arrival of Art Deco. Also, the new complexes were fitted with modern amenities and followed site planning norms that were luxurious, especially in comparison to the development that was emerging on the Back Bay reclamation and Colaba.

Relevant extracts related to Heritage Buildings as constructed by M/s. Master, Sathe \$ Bhuta the parent firm and featured in "Bombay - The Cities Within" by Ms. Sharda

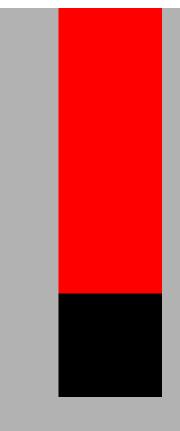
Dwiwedi and Mr. Rahul Mehrotra

### **COLLABORATIONS**

**MASTER & ASSOCIATES** today, is associated with the following prominent AMERICAN Architectural and planning firms with a two way exchange of innovations, ideas and experience.

M/s. WALD RUKHNE & DOST MONTEREY, South California based company with more than 28 years of experience.

M/S. FRANK LYON & STV LYON ASSOCIATES INC., a Honolulu based U.S.A firm with branches all over in U.S.A with an experience of more than 40 years.





## ARCHITECTS, INTERIOR DESIGNERS & PROJECT MANAGEMENT CONSULTANTS

34/38, Hamam House Ambalal Doshi Marg, Fort, Mumbai-400 001, India.

Tel: 91 (22) 2265-4606/ 2265 4736

Fax: 91 (22) 2270-0173

Email: master2@bom5.vsnl.net..in

udaymaster@rediffmail.com