

MASTER & ASSOCIATES, a proprietor firm established in 1971 is a multifaceted firm rendering Architectural, Engineering, Interior Designing and Project Management Services to a varied clientele all over India and in select location overseas.

MASTER & ASSOCIATES is a company that puts the customer needs first at all times with environmentally suitable designs for an absolute relationship with site and surroundings, viewing of architecture as a methodology for a functional upgrade of end use, value of money with timely deliverance. We believe in innovation with experience and intensive personal attachment. We have a young and talented workforce, sensitive and dedicated to the above mission.

LINEAGE

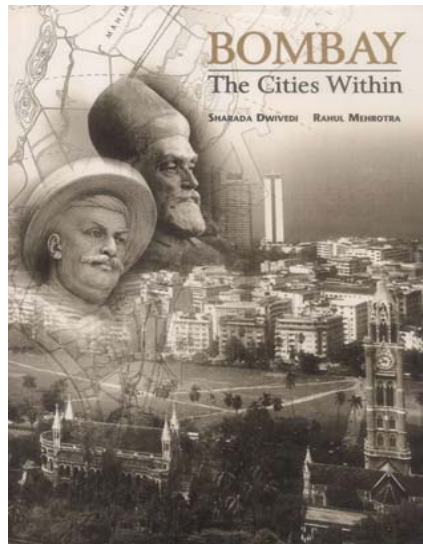
The Firm has its Origin in 1928 from the parent firm of M/S. **MASTER SATHE & BHUTA** which single handedly contributed to almost 30% of the total Architectural and Planning Development in the country from 1928 to 1956.

COLLABORATIONS

MASTER & ASSOCIATES today, is associated with the following prominent AMERICAN Architectural and planning firms with a two way exchange of innovations, ideas and experience.

M/s. WALD RUKHNE & DOST MONTEREY, South California based company with more than 28 years of experience.

M/S. FRANK LYON & STV LYON ASSOCIATES INC., a Honolulu based U.S.A firm with branches all over in U.S.A with an experience of more than 40 years.



Top: The Industrial Assurance building at Churchgate designed by Master, Sathe and Bhuta. Above: Soonar Mahal, a striking example of Art Deco. Opposite: Completed by the late 1930s, Marine Drive became the most splendid sea-side promenade in Bombay.

who still occupy it to this day as Citibank. The architects, Master, Sathe & Bhuta, took full benefit of the vantage site and positioned the main entrance at the corner of the building with an imposing 100 foot high dome.

The building not only changed the aspect of this corner but also served as an attractive point of entry to the central avenue leading to Ballard Estate. The impressive building stimulated demand for plots and set a precedent for the type of buildings that were subsequently constructed on the new avenue.

The Bansda residence and the Mafatlal Park complex comprising 5 blocks with 60 luxury flats were both designed by Master, Sathe & Bhuta and completed in 1940. What characterised all this new development was the use of a modern architectural vocabulary, which had emerged, with the arrival of Art Deco. Also, the new complexes were fitted with modern amenities and followed site planning norms that were luxurious, especially in comparison to the development that was emerging on the Back Bay reclamation and Colaba.



Philosophy

□ Philosophy and background

Relevant extracts related to Heritage Buildings as constructed by M/s. Master, Sathe & Bhuta the parent firm and featured in "Bombay – The Cities Within" by Ms. Sharda Dwivedi and Mr. Rahul Mehrotra



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